

Press Release

For Immediate Release

Qlucore targets the South Korean biotech and pharmaceutical markets through new partnership with Commugene

As the world's 12th largest economy, South Korea is one of the fastest growing and most exciting markets in the world. The recent EU-South Korea Free Trade Agreement (FTA) has resulted in the vast majority of tariffs being removed, and initiatives by the Korean Government such as Bio-Vision 2016 to step up competitiveness and improve infrastructure, has created opportunities for business. The biotech industry is one of the fastest growing industries in Korea with an annual growth rate of 10%*. South Korean publicly listed bioscience companies in 2013 registered combined revenue of \$8.3 billion**. Clinical trials are becoming more commonplace locally, but there is a strong demand for international partnerships to conform to global standards.

Keeping abreast with these developments, and eager to capitalise on opportunities by a global approach, [Qlucore](#), a world leader in the development of bioinformatics software, has appointed a new agent in South Korea, Commugene.

Through the partnership with Commugene, researchers in the biotechnology industry will have easier access to Qlucore's highly intuitive software, [Qlucore Omics Explorer](#). This data analysis tool, both extremely powerful and yet easy to use, will be invaluable for unveiling important new discoveries.

"We are delighted to be entering into this agreement with Commugene, as we are confident that this cooperation will help researchers in South Korea to learn more about our software, and to achieve extraordinary results with their data analysis." commented Carl-Johan Ivarsson, President, Qlucore.

Qlucore Omics Explorer is unique in that it allows the actual researchers – the people with the most biological insight – to study their own data and to look for patterns and structures. As a result, researchers do not need to be statistics or computer experts in order to use Qlucore Omics Explorer effectively.

"We have no doubt that Qlucore Omics Explorer will be very attractive to the scientific community in South Korea," commented Jeong-hun Kim, Director of Marketing & Sales of Commugene on the new partnership. "The biotech and

pharmaceutical sectors in South Korea are growing very quickly, which means that there is a strong demand for truly innovative solutions in these areas. We therefore expect to promote Qlucore's software with great success."

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* <http://www.biopartner.co.uk/documents/SouthKorea2013.pdf>

**<http://www.biospectrumasia.com/biospectrum/analysis/217048/top-south-korea-registers-growth#.VARfMU0g-M8>

About Qlucore

Qlucore started as a collaborative research project at Lund University, Sweden, supported by researchers at the Departments of Mathematics and Clinical Genetics, in order to address the vast amount of high-dimensional data generated with microarray gene expression analysis. As a result, it was recognised that an interactive scientific software tool was needed to conceptualise the ideas evolving from the research collaboration.

The basic concept behind the software is to provide a tool that can take full advantage of the most powerful pattern recogniser that exists - the human brain. The result is a core software engine that lets the user handle and filter data and the same time instantly visualise it in 3D. This will aid the user in identifying hidden structures and patterns. Over the last four years major efforts have been made to optimise the early ideas and to develop a core software engine that is extremely fast, allowing the user to explore and analyse high-dimensional data sets with the use of a normal PC, interactively and in real time.

Qlucore was founded in early 2007 and the first product released was the "Qlucore Gene Expression Explorer 1.0". The latest version of this software, now called Qlucore Omics Explorer, represents a major step forward with advanced statistics support, streamlined workflows for multiple data types, and a wide selection of presentation methods to aid the user. The presentation methods range from an innovative use of principal component analysis (PCA) to interactive heat maps and flexible scatter plots. All user action is at most two mouse clicks away. The company's early customers are mainly from the Life-science and Biotech industries, but solutions for other industries are currently under development.

About Commugene

Commugene was established in 2011, as a provider of unique products related to diagnostic fields and research fields in South Korea. Commugene is located in Seoul, South Korea and covers all Southern Korea. Their product range includes Diagnostics Instruments and reagents for Autoimmune Disease; Diagnostic reagents for Blood Transfusion, Thrombosis, Blood Bank; Diagnostic reagents for Transplantation.

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