

Feb 2017

Qlucore continues to expand in the US

As part of Qlucore's commitment to business expansion in the US, Beth Repetti has been appointed as Sales Manager for the Mid Atlantic area

Based in Baltimore, Beth will be responsible for driving new business for Qlucore, a world leader in the development of bioinformatics software. Beth has over 25 years of experience in Life Sciences primarily in sales management and business development. "I hope to help researchers and scientists drastically shorten the time needed to reach new levels of data analysis by introducing them to Qlucore products," commented Beth on her appointment.

The US is an important and fast-growing market for Qlucore, which has seen a rapid increase in new contracts for its Qlucore Omics Explorer software. In 2014 Qlucore opened an office in New York, strengthening its position in the States, and allowing it to capitalize on the strength of the biotech and pharma industries as well as all universities and government driven research institutes. Qlucore is a member of the Swedish American Chamber of Commerce, the preeminent Swedish-American transatlantic organization dedicated to the promotion, advancement, and protection of direct commercial relations between the United States and Sweden. Qlucore is also a member of the Massachusetts Biotechnology Council, an association of more than 600 biotechnology companies, universities, academic institutions and others dedicated to advancing cutting edge research.

"This appointment demonstrates Qlucore's commitment to the US market," commented Carl-Johan Ivarsson, President, Qlucore. "Beth's expertise will benefit existing and new clients, and we are delighted that she joins the team."

<<ends>>

About Qlucore

Qlucore started as a collaborative research project at Lund University, Sweden, supported by researchers at the Departments of Mathematics and Clinical Genetics, in order to address the vast amount of high-dimensional data generated with microarray gene expression analysis. As a result, it was recognised that an interactive scientific software tool was needed to conceptualise the ideas evolving from the research collaboration.

The basic concept behind the software is to provide a tool that can take full advantage of the most powerful pattern recogniser that exists - the human brain. The result is a core software engine that lets the user handle and filter data and the same time instantly visualise it in 3D. This will aid the user in identifying hidden structures and patterns. Over the last four years major efforts have been made to optimise the early ideas and to develop a core software

engine that is extremely fast, allowing the user to explore and analyse high-dimensional data sets with the use of a normal PC, interactively and in real time.

Qlucore was founded in early 2007 and the first product released was the "Qlucore Gene Expression Explorer 1.0". The latest version of this software, now called Qlucore Omics Explorer, represents a major step forward with advanced statistics support, streamlined workflows for multiple data types, and a wide selection of presentation methods to aid the user. The presentation methods range from an innovative use of principal component analysis (PCA) to interactive heat maps and flexible scatter plots. All user action is at most two mouse clicks away. The company's early customers are mainly from the Life-science and Biotech industries, but solutions for other industries are currently under development.

www.qlucore.com